

Round 1

- 1 - "It does exactly what it says on the tin"
- 2 - "Just Do It"
- 3 - "Every Little Helps"
- 4 - "Good things come to those who wait"
- 5 - "They're grrrrreat"
- 6 - "Believe in Better"
- 7 - "Eat fresh"
- 8 - "The Best a Man Can Get"
- 9 - "Once You Pop, You Can't Stop"
- 10 - "Taste the rainbow"

Round 1 - Answers

- 1 - Ronseal
- 2 - Nike
- 3 - Tesco
- 4 - Guinness
- 5 - Kellogg's Frosties
- 6 - SKY Q
- 7 - Subway
- 8 - Gillette
- 9 - Pringles
- 10 - Skittles

Round 2

- 1 - "The taste of paradise"
- 2 - "Have it your way"
- 3 - "Power Your Dreams"
- 4 - "Let's have a proper brew!"
- 5 - "Strive for perfection in everything you do"
- 6 - "The totally tropical taste"
- 7 - "Probably the best beer in the world"
- 8 - "Exceedingly good cakes"
- 9 - "Because You're Worth It"
- 10 - "Made to make your mouth water"

Round 2 - Answers

- 1 - Bounty
- 2 - Burger King
- 3 - Xbox
- 4 - Yorkshire Tea
- 5 - Rolls Royce
- 6 - Lilt
- 7 - Carlsberg
- 8 - Mr Kipling
- 9 - L'Oreal
- 10 - Opal Fruits

Round 3

- 1 - "Advancement Through Technology"
- 2 - "What's the Worst That Could Happen?"
- 3 - "Where will tomorrow take you?"
- 4 - "Bang! and the dirt is gone!"
- 5 - "There's a glass and a half in every one"
- 6 - "It's good to talk"
- 7 - "The make-up of make-up artists"
- 8 - "A Better Life, A Better World"
- 9 - "Buy it. Sell it. Love it"
- 10 - "We cross the 'T's, dot the 'I's and put 'U' in the middle"

Round 3 - Answers

- 1 - Audi
- 2 - Dr. Pepper
- 3 - Emirates
- 4 - Cillit Bang
- 5 - Cadbury Dairy Milk
- 6 - BT
- 7 - Max Factor
- 8 - Panasonic
- 9 - eBay
- 10 - TUI

Round 4

- 1 - "The most colourful name in cosmetics"
- 2 - "Good to the last drop"
- 3 - "It Could be You"
- 4 - "Connecting People"
- 5 - "Share Moments. Share Life."
- 6 - "Redefining standards"
- 7 - "Spend a little, live a lot!"
- 8 - "Loves the jobs you hate"
- 9 - "Soft, strong and very long"
- 10 - "Any time, any place, anywhere"

Round 4 - Answers

- 1 - Barry M
- 2 - Maxwell House Coffee
- 3 - The National Lottery
- 4 - Nokia
- 5 - Kodak
- 6 - AXA Insurance
- 7 - Aldi
- 8 - Mr Muscle
- 9 - Andrex
- 10 - Martini

Round 5

- 1 - "Insurance solutions from A to Z"
- 2 - "Reassuringly expensive"
- 3 - "The sweet you can eat between meals"
- 4 - "The lighter way to enjoy chocolate!"
- 5 - "Water the way nature intended"
- 6 - "Together We Thrive"
- 7 - "Bread wi' nowt taken out"
- 8 - "Devon knows how they make it so creamy"
- 9 - "Kills all known germs – Dead"
- 10 - "It's A Bit of an Animal"

Round 5 - Answers

- 1 - Allianz
- 2 - Stella Artois'
- 3 - Milky Way
- 4 - Maltesers
- 5 - Evian
- 6 - HSBC
- 7 - Allinsons
- 8 - Ambrosia Custard
- 9 - Domestos
- 10 - Pepperami